

# ERIKO TAKAYAMA

Art direction/ Product design

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## EXPERIENCE

**FREELANCE** | June 2013 - present  
Product designer/Art director

**Agencies:** R/GA, Kettle, Beyond, Citi Venture Studios, Fluid, Sweden Unlimited, the lab, Scholastic, Maui New York, Comcast, Organic, Cloudberry Creative, Digitas Health, Largetail, CoolHunting, LQCreative, Barrows

**Clients:** Apple (on-site), Airbnb (on-site), Citibank (1/2 on-site), Facebook, Snapchat, LuluDK, Casting Canvas, Tempur-Pedic, Sealy, Cocoon by Sealy, Stearns & Foster, Scholastic, Comcast, Kohler, Unilever, harman/kardon, CVS Health, neuro drinks, Auvi-Q, Milkfarm

**KETTLE** | June 2017 - September 2019  
Art director

**Client:** Apple, Marcom (on-site)

**ARNOLD WORLDWIDE** | April 2012 - June 2013  
Senior art director

**Clients:** NYU, Nexxus, Optiwind, Genzyme, Sanofi

**DRAFTFCB** | June 2011 - March 2012  
Senior art director

**Clients:** FluMist, Synagis, MedImmune

**DIGITAS HEALTH** | December 2008 - June 2011  
Senior art director

**Clients:** Chantix, SculptraAesthetic, Celebrex, Spriva

**DIGITAS** | May 2008 - December 2008  
Designer

**Clients:** American Express, OPEN

## EDUCATION

California State University,  
Fullerton  
Bachelor of Fine Arts

School of Visual Arts  
Extended Education  
Advertising

## TOOLS

Mac  
Figma  
Sketch  
Principle for Mac  
Illustrator  
Photoshop  
InDesign  
After Effects  
Invision  
Keynote  
Acrobat

## LINKEDIN

[linkedin.com/in/erikot](https://www.linkedin.com/in/erikot)

## PORTFOLIO

[etakayama.com](http://etakayama.com)